

# 20 21

ELECTRONIC MARKETING  
DISTRIBUTION CALENDAR



COLDWELL BANKER  
VANGUARD REALTY





# FEBRUARY 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 Valentine's Day Ecard	15 MLS Update- Market Insight Ecard	16	17	18	19	20 TLC Ecard
21	22	23	24	25 Magazine	26	27 Hometown Happenings
28						

\*MLS Update Distribution is based on when NEFAR releases data.

# MARCH 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 Daylight Savings Ecard	15 MLS Update- Market Insight Ecard	16	17 St. Patrick's Day Ecard	18	19	20
21 TLC Ecard	22	23	24	25 Magazine	26	27
28	29	30	31			

\*MLS Update Distribution is based on when NEFAR releases data.

# APRIL 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 Hometown Happenings	2	3 Spring Ecard
4	5	6	7	8	9	10
11	12	13	14	15 MLS Update- Market Insight Ecard	16	17
18 TLC Ecard	19	20	21	22 Magazine	23	24
25	26	27	28	29	30	

\*MLS Update Distribution is based on when NEFAR releases data.

# MAY 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 Hometown Happenings
2	3	4	5	6	7	8
9	10	11	12	13	14	15 TLC Ecard
16	17 MLS Update- Market Insight Ecard	18	19	20	21	22
23	24	25	26	27 Magazine	28	29
30	31 Memorial Day Ecard					

\*MLS Update Distribution is based on when NEFAR releases data.

# JUNE 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1	2	3	4 Hometown Happenings	5
6	7	8	9	10	11	12
13	14	15 MLS Update- Market Insight Ecard	16	17	18 TLC Ecard	19
20 Summer Ecard	21	22	23	24 Magazine	25	26
27	28	29	30			

\*MLS Update Distribution is based on when NEFAR releases data.

# JULY 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 Hometown Happenings	2	3
4 4th of July Ecard	5	6	7	8	9	10
11	12	13	14	15 MLS Update- Market Insight Ecard	16	17
18 TLC Ecard	19	20	21	22 Magazine	23	24
25	26	27	28	29	30	31

\*MLS Update Distribution is based on when NEFAR releases data.

# AUGUST 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 Hometown Happenings	2	3	4	5	6	7
8	9	10 Back to School Ecard	11	12	13	14
15	16 MLS Update-Market Insight Ecard	17	18	19 TLC Ecard	20	21
22	23	24	25	26 Magazine	27	28
29	30	31				

\*MLS Update Distribution is based on when NEFAR releases data.

# SEPTEMBER 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 Hometown Happenings
5	6	7	8	9	10	11
12	13	14	15 MLS Update- Market Insight Ecard	16	17	18 TLC Ecard
19	20	21	22 Fall Ecard	23 Magazine	24	25
26	27	28	29	30		

\*MLS Update Distribution is based on when NEFAR releases data.

# OCTOBER 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2 Hometown Happenings
3	4	5	6	7	8	9
10	11	12	13	14	15 MLS Update- Market Insight Ecard	16
17	18 TLC Ecard	19	20	21	22	23
24	25	26	27	28 Magazine	29	30
31 Halloween Ecard						

\*MLS Update Distribution is based on when NEFAR releases data.

# NOVEMBER 2021

Electronic Marketing Distribution



COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5 Hometown Happenings	6
7	8	9	10	11	12	13
14	15 MLS Update- Market Insight Ecard	16	17	18 Magazine	19	20 TLC Ecard
21	22	23	24	25 Thanksgiving Ecard	26	27
28	29	30				

\*MLS Update Distribution is based on when NEFAR releases data.

# DECEMBER 2021

Electronic Marketing Distribution

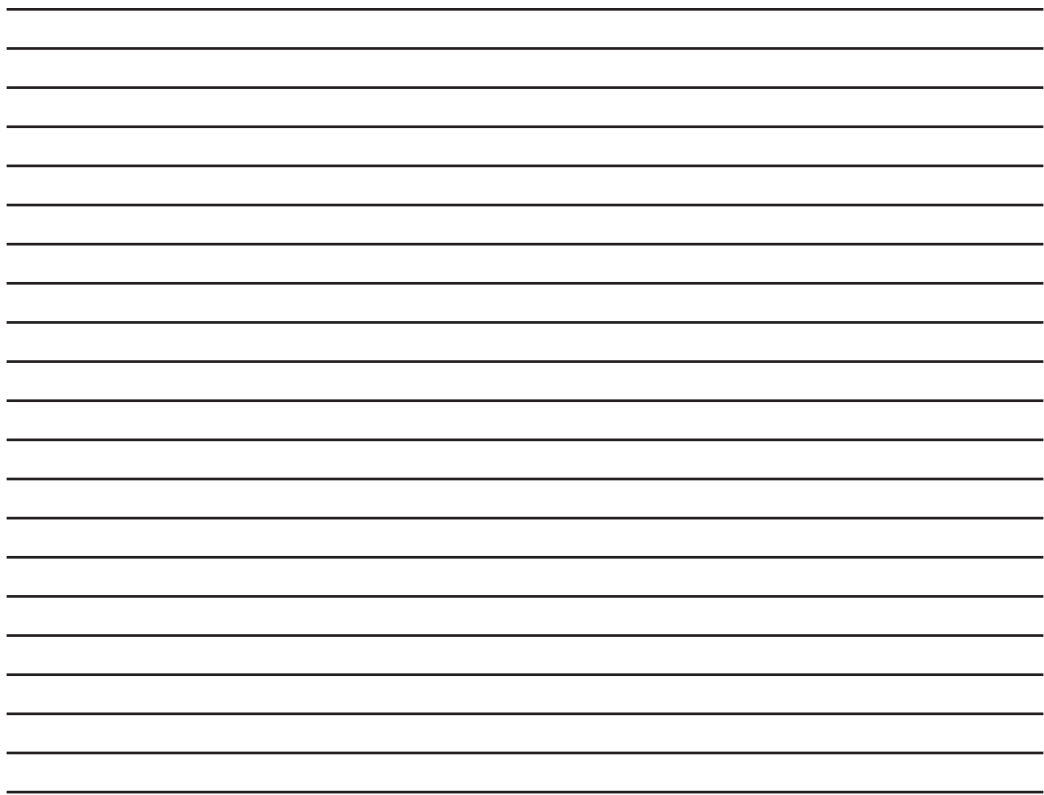


COLDWELL BANKER  
VANGUARD REALTY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4 Hometown Happenings
5	6	7	8	9	10	11
12	13	14	15 MLS Update- Market Insight Ecard	16	17	18 TLC Ecard
19	20	21	22	23 Magazine	24	25 Christmas Ecard
26	27	28	29	30	31	

\*MLS Update Distribution is based on when NEFAR releases data.







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VANGUARD REALTY



FEBRUARY 2021